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MPS Security Gets Safe at Get Shamrocked Irish Music Festival

Providing a Protected Attendee Experience

MURRIETA, CA – For the previous three years, MPS Security a national, Murrieta-based security agency has been responsible for the management of security for the *Get Shamrocked Irish Music Festival*. This two-day festival of Celtic culture includes music, dancing and food. Now acclaimed as the premier Celtic music festival on the West Coast, this event boasts an annual attendance of over 10,000 spectators, making security a critical step in the planning process.

One of the significant safety planning steps involved in prepping for the *Get Shamrocked* event is that alcohol is involved in the guest experience, which requires additional monitoring to prevent excessive intoxication. Similar events host beer garden areas, which are erected and strictly monitored so that only guests entering with government issued ID's can partake. *Get Shamrocked* differs in that all guests require an appropriate ID, as mandated by the California Alcoholic Beverage Control, classifying the entire venue area as a beer garden; this calls for security to control and monitor event access. In the past, proper monitoring of attendees and planning has prevented any type of physical confrontations.

"We have established a strong relationship here with the Murrieta Chamber and the owners of the Shamrock Irish Pub & Eatery. They are comfortable with the services MPS Security provides, the level of expertise we bring and our customer service philosophy," shares Dennis Varhall, Senior Security Manager for MPS Security. "All security questions are referred to us with 100% confidence in the decisions our team makes during the event."

Extra precautions are implemented for the *Get Shamrocked* event, such as equipment for hydration, heat exhaustion and heat stroke. Due to hot weather conditions, limited shaded areas and alcohol consumption, health and safety is critical. "Last year alone, MPS Security responded to eight cases of heat exhaustion and one heat stroke at the event," continues Varhall. "Several of our officers have Combat Casualty Control certifications and a med bag is always on the premises."

Many team members of MPS Security have military and law enforcement backgrounds. They are well trained to be vigilant, observant and possess situational awareness. In addition to being prepared to deal with alcohol consumption and a younger demographic, management of the VIP section is another area requiring security monitoring. Being that this is an area where bands take breaks, concern for keeping this area safe is important to assure the talent feels well protected.

MPS Security is also the primary protection during cash pick up and money movement throughout the site. The entire venue encompasses 34 acres, which have to be traveled when picking up money from the many purchasing areas around the park. In the past, MPS Security has received praise on the level of security that was provided for the protection of the event money collectors. As security industry experts, MPS Security offers a robust portfolio of security services.

With nearly 50 years in the security industry, MPS Security is a full service security firm responsible for the safety at Inland Empire Spartan and Tough Mudder races; large concert venues at casinos and wineries; contracted facilities; museums; country clubs; speedways and the Scottish Highland Games with 35,000 in attendance daily.





